

## Accurate COVID-19 Rapid IgM-IgG Combined Antibody Test



### Project Details

Global Pharmaceutical Firm is looking to sell its superior COVID-19 testing kits

- **Cost of Product:** \$4.50
- **Selling Price:** \$6.00 - \$10.00 (Depending on country & situation)

### Significantly Faster, Simpler, & More Accurate Than the Gold Standard

- Works on whole blood, serum, & plasma
- 4 simple steps
- Results in under 15 min
- Can detect “Silent Infections “
- No special equipment needed
- No sample transport required

### IgM-IgG Antibodies Are the Key

- **Rapid & Accurate Diagnosis**  
It's widely accepted that IgM provides the first line defense during viral infections, followed by the generation of adaptive, high affinity IgG responses for long-term immunity & immunological memory.
- **Detailed Results**  
Detection of COVID-19 IgM antibodies tends to indicate a recent exposure to COVID-19, while detection of IgG antibodies indicates a later stage of infection. Thus, this combined antibody test could also provide information on the stage of infection.

## The Company is a Growing Global End-to-End Pharmaceutical Firm

**2016**

Established

**32**

Employees

**100+**

Years' Experience

### Other Projects

- Biosimilar Generic Medicine for Ophthalmic Disease

## Led by Highly Esteemed Veterans in Business, Finance, Health, & Life Sciences

### Chairman

- Former banker with Citibank and Swiss Bank Corporation
- Former development banker with Private Investment Company for Asia
- Has served on the boards of over 45 companies across all continents
- Knowledgeable in corporate governance

### CEO & Director

- Healthcare executive and entrepreneur with 20+ years of experience
- Former Global Manager for *Microsoft's* Healthcare & Life Sciences group, leading their worldwide strategy in the sector, working closely with major firms and negotiating joint ventures such as one with *Pfizer*
- Previous work with the *World Health Organization (WHO)*, the *United Nations Development Program*, *Bill and Melinda Gates Foundation* projects, and USAID funded projects

### Director 2

- 30+ years' experience in the pharmaceutical and healthcare fields
- Appointed by former President George W. Bush to a Presidential Task Force to recommend healthcare improvements
- Executive experience includes overseeing projects around the world
- Board-certified General Surgeon with experience working for the US Public Health Service

# Seeking Equity Partner for Growth