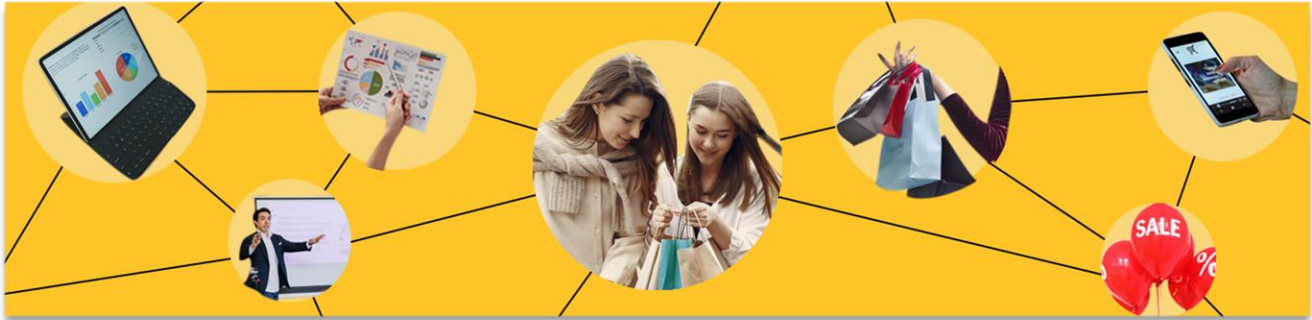


Fast-Growing Consumer Engagement & Big Data AdTech Firm



530K+

Downloads

115K+

Average Monthly Active Users

3M+

Sessions per Month

Rewarding Consumers for Sharing Data with & Purchasing from Brands



Personally Tailored
Deals Every Day



Daily, Weekly, &
Monthly Rewards



Rewards for
Taking Surveys

Serving Clients with Performance-Based Payment & Big Data



Performance-based
Payment for Clients



Real-Time Consumer Insights
for Clients



Selling Data
to Other Firms

Massive Growth Since Launch of Beta in Feb 2019

100K+
Downloads

#1 Trending App
in Indonesia



#5 on **Google Play**
"Top Free App"

Day 3

Day 4

Day 5

10+ Major Clients as Online Marketing Affiliates, Including:



ZALORA

BUKALAPAK



Founded by Successful Veterans in Marketing, Advertising, & Technology

CEO & Founder

MBA from *Kellogg School of Management* with 25+ years' experience in multi-channel marketing & consumer research in FMCG industry globally and in Indonesia, and 12 years of consumer innovation experience at a major Fortune 500 firm.

He started a consumer insights firm in Indonesia that began operations in 2015 and hit \$1M revenue in 2019 with a 53% profit margin.

CTO & Founder

Founder of one of the Top 100 Marketing Agencies in the US and of a multinational digital marketing company which has been running for 20 years.

He is involved in integrated marketing & mobility solutions for firms such as: *Orange, T-Mobile, Motorola, Yahoo!, Office Depot, HTC, & Samsung.*

Fast-Growing Market with the 4th Largest Number of Internet Users in the World

- Indonesia has the 4th largest number of internet users in the world at 171.26M, 90% of which connect to the internet primarily through their mobile phones.
- Online marketing is a key sector in internet economy. Indonesia's internet economy in 2019 has more than quadrupled in size since 2015 to US\$40B and is predicted to pass US\$130B in 2025.
- Worldwide big data market size revenue in 2020 is forecasted to be US\$56B.
- Revenue in the Digital Advertising market in Indonesia amounts to US\$3.7B in 2019.
- According to Google Trends, queries related to vouchers, coupons, and promotions have more than doubled in the last four years.

Financials

	2020p	2021p
Total Revenue	\$1.1M	\$13.2M
Total Profit After Tax	\$106.2K	\$6.4M