

Delivery & Fintech Startup Digitizing Indonesian MSMEs



40+
Partners

13K+
MSMEs

\$6.3M
2019 GTV

The First & Only Short-Distance Delivery Service in Indonesia for MSMEs



Short-Distance
Food Deliveries



Serve Directly to
Building Tenants



Exposure to Customers
Within 500m



Partnered with
13,200+ Merchants

E-Payment & E-Commerce Platform, Allowing MSMEs to offer:



Pay Utilities' Bills



E-Money Top Up



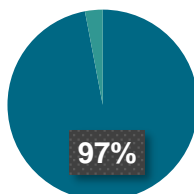
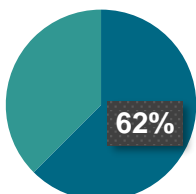
QR Code Payment



Buy Tickets for
Transportation

MSMEs Make Up the Majority of Indonesia's GDP & Employment

The Company aims to help 59.2 million MSMEs in Indonesia to go digital by introducing digital and cashless transaction.



- 62% of Indonesia's GDP
- 97% of employment in Indonesia

Run by Experts in Telecom, Digital Retail, & App Development

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CEO & Founder

- 22 years of telecom & retail distribution management experience
- Former MD of *Walletku* – built into \$100M+ GTV business in 14 months
- Former Regional VP of *XL Axiata*, & *Indosat-Ooredoo*, two of the largest mobile network operators in Indonesia

CTO

- 15 years of software project management expertise
- Extensive experience in building and launching mobile apps in Indonesia, such as: *Gojek*, *Traveloka*, *Sophie Paris*, *Nutrifood*, & *Kreditplus*
- Former CTO of *Walletku*, and many other projects which are engaged in local government projects

Partnered with the Top 40 E-Money Reload, & PPOB Suppliers, Including:

Finnet

AeroTicket

tiket.com



Additional Partners Include:

Grab

GOJEK

TELKOMSEL

Indosat
ooredoo

WIRANESIA
BIZ NETWORK

KhalifahAsia
tour & travel

PERSADA
Helping Your Business Grow

HIJRAH COACH

Financials

	2019	2020p
GTV	\$6.3M	\$111.0M
Buildings	150	2,350
Micro Vendors	13,200	470,000