

Indonesia's First & Leading Online Automotive Platform



8.9K+

Vehicles Sold

15.2M

Users

7.3M

2020p GMV (USD)

The Most Complete Automotive Platform



New & Used
Motorcycle Listings



Automotive
Mortgage Loans



User
Discussion



New Car Listings
(Feb 2020)

Integrates All Processes into One Platform, Allowing:



Browse Vehicles
Anytime, Anywhere



Less Paperwork



Secure
Communications

More Cost-Efficient over Time with a Sustainable Growth

- Growing GMV and decreasing burn rate.
- Achieved positive contribution margin in 2019.
- Decreasing cost per sale.
- Expected to reach break-even point in Q2 2021.

200+ Dealerships, Financing, & E-commerce Partners across 10 Cities



Highly Experienced Management Team

- Co-Founder, CEO** As Co-Founder and former CEO of an e-commerce startup in Taiwan, has experience in strategic business on an international scale. Has an educational background in Information System, Business, and Technopreneurship.
- Co-Founder, COO** Co-founder and former COO of a leading photography company in Singapore. Holds a Bachelor's in Business Administration and Management from one of the top 15 universities in the world.
- CTO** Former CTO in Oil & Gas as well as Telecommunication and founder of the largest software architect community in Indonesia.
- CCO** 15+ years as former division head for three of the largest players in the automotive financing industry. Holds a Bachelor's from one of the top 35 universities in Indonesia.

Financials

	2019	2020p	2021p	2022p	2023p
Total GMV	\$7.0M	\$7.3M	\$113.6M	\$652.2M	\$1.47B

**Gross Profit is about 4%.*