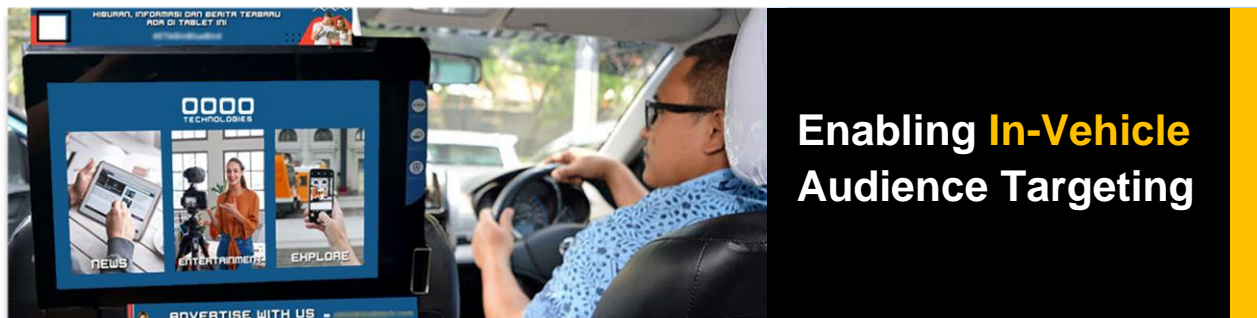


## Indonesia's Leading OOH Advertisement Platform

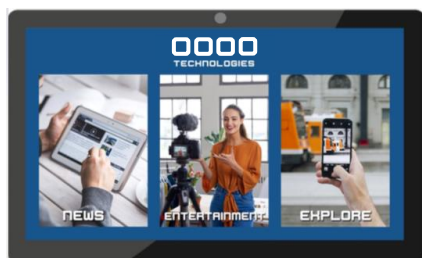


**6**  
Major Partners

**4K**  
Taxis

**500K+**  
Captive Audience

### Advertising to Taxi Passengers Via Mounted Tablet



- Unskippable & unmutable 30 second ads
- Free entertainment content for passengers
- Acrylic flip board fixed behind driver's seat
- Frame card around tablet screen
- Rear window sticker

### 830+ Free Entertainment Content for Passengers Stuck in Traffic



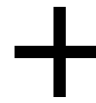
Videos on Demand



News



Hobbies & Lifestyle  
Articles



And More!

### Advanced Real-Time Analytical Tools for Advertisers

Real time monitoring and analysis as well as direct access to captive audiences based on time and location.

## Partnered with the Largest Transportation Firms and Hotel Chain in Indonesia

The Company is partnered with 4 of the largest transportation firms and two of the largest hotel chains in Indonesia, with more on the way ensuring bigger exposure.



## 50+ Years of Combined Experience in Media, Advertising, & IT

**CEO** 20+ years in Production, Business Development, up to C-level management within the Media industry with a mastery of Marketing Strategy and Communication. He helped develop the OTT Media platform *MOX* as former COO of *MOX Digital Indonesia*.

**CMO** An expert in Media with over a decade of experience in the industry where he worked in Sales, Marketing, Communications, Advertising, Television, OOH, and Media Planning.

**CTO** 20+ years of experience in IT on an international scale with 7 years of experience in developing custom-made solutions for large businesses. Prior to working in this Company, the CTO worked for IBM where he was sent across three continents.

## Market Overview

- Indonesia's advertisement spending in the Digital Advertising market is projected to be US\$2.1 billion in 2020.
- Digital out of home advertising is predicted to grow over 8% between 2018 and 2023.
- In 2020, there are 26.3 million users of ride hailing services in Indonesia.
- Out of home advertising reaches 66% audience.
- In 2019, Jakarta is listed as the 10<sup>th</sup> most congested city out of 416 cities in the world with a 53% congested level.

## Financials

	2021p	2022p	2023p	2024p	2025p
Net Sales	\$3.0M	\$9.9M	\$14.5M	\$17.9M	\$23.0M
Operating Profit	\$750K	\$5.0M	\$8.0M	\$9.6M	\$12.6M