

Indonesia's Only Online B2B Marketplace for Motorcycle Parts



20+
Years' Experience

25+
Partners

10K+
Spare Parts

Providing a Complete Selection of Motorcycle Parts & Accessories, Such As:

- Spare Parts
- Body Parts
- Accessories
- Motorbike Lubricants
- Tires & Rims

Directly Connecting Manufacturers to Workshops, Allowing:



Guaranteed
Quality



Complete Brand
Options



Transparent
Pricing



Cost
Efficiency

Partnered with 25+ High Quality Motorcycle Parts Brands, Including:



Founded and Run by a Well-Educated Startup Prodigy & a Veteran of the Industry

CEO & Co-Founder

- Holds a Master's Degree in Management Science from Stanford University
- Has held C-Level positions for several Startups, including one in Silicon Valley

CMO & Co-Founder

- 20+ years of experience in the motorcycle parts industry
- Owner of two of the only seven body part manufacturing facilities in Indonesia
- Has a network in China, Taiwan, India, and Malaysia.

Market Overview

Indonesia is Home to a Large Market for Motorcycle Parts



1000+
Motorbike Part Brands



650,000+
Motorbike Workshops

Motorcycles are the Main Mode of Transportation in Indonesia



85%
of Indonesian households own at least one motorbike.

Financials

	2021p	2022p
GMV	\$6.43M	\$79.38M
Net Merchandise Value	\$0.66M	\$7.74M