

Indonesia's First & Leading Online Automotive Platform



8.9K+
Vehicles Sold

15.2M
Users

\$113.6M
2021p GMV (USD)

The Most Complete Online Automotive Platform in Indonesia



New & Used
Motorcycle Listings



Lease
Back



User
Discussion



New Car
Listings

Integrates All Processes Into One Platform, Allowing:



Browse Vehicles
Anytime, Anywhere



Less
Paperwork



Secure
Communications

Sustainable Growth Leading to Profitability by 2021

- Expected to reach break-even point in Q2 2021.
- Achieved positive contribution margin in 2019.
- 30 – 60% MoM GMV growth since June 2020 despite COVID-19.
- Decreasing burn rate & decreasing cost-per-sale.

8,000+ Agents Strong Platform

The Company acquired an automotive agent network of over 8,000 agents for an offline agent platform. This platform enables agents to transact automotive products digitally to their own customers, giving them an easier way to provide financing for buyers.

200+ Dealerships, Financing, & E-Commerce Partners Across 10 Cities



Highly Experienced Management Team

Co-Founder & CEO

- As Co-Founder and former CEO of an e-commerce startup in Taiwan, The CEO has experience in strategic business on an international scale.
- Educational background in Information System, Business, and Technopreneurship.

Co-Founder & COO

- Co-founder and former COO of a leading photography company in Singapore.
- Holds a Bachelor's in Business Administration and Management from one of the top 15 universities in the world.

CTO

- Former CTO for an IT consultancy company, as well a Telco technology company.
- Founder of the largest software architect community in Indonesia.

Financials

	2019	2020	2021p	2022p	2023p
Total GMV	\$7.4M	\$7.3M	\$113.6M	\$652.2M	\$1.47B

Gross Profit is about 4%