

Indonesia's Leading DOOH Advertising Platform



Advertising via
**Proprietary
Tablets**

600K+

Captive Audience

30+

Well-Known Partners

350+

Proprietary Tablets

Indonesia's Only DOOH Company Tapping Audiences from Multiple Industries



Hotels

The Company has partnered with Indonesia's largest hotel chains such as *Marriott International*, *Archipelago Group*, and *OYO*, giving them access to over 50 hotels in the nation.



Transportation

The Company has partnered with the largest taxi & ride-hailing companies in Indonesia, such as *BlueBird*, *Gojek*, *Grab*, and *Gofleet*, and secured permission to install their tablets in over 4,000 vehicles.



Hospitals

The Company is actively engaging with the health sector, especially hospitals.

Equipped with Cutting-Edge Technologies for Advertisers and Partners



**Audience-Driven
Contents Provision**



**Campaign
Analytics**



**Real-Time
Monitoring**



**Customized
Features**



**Payment
Enabler**

Partnered with Indonesia's Largest Firms in Hospitality, Transportation, & Media

ASTON

Le
MERIDIEN

FOUR
POINTS
BY SHERATON



dentsu
AEGIS
network



50+ Years of Combined Experience in Media, Advertising, & IT

CEO

20+ years in Production, Business Development, up to C-level management within the Media industry with a mastery of Marketing Strategy and Communication. He helped develop the OTT Media platform *MOX* as former COO of *MOX Digital Indonesia*.

CMO

An expert in Media with over a decade of experience in the industry where he worked in Sales, Marketing, Communications, Advertising, Television, OOH, and Media Planning.

CTO

20+ years of experience in IT on an international scale with 7 years of experience in developing custom-made solutions for large businesses. Prior to working for The Company, the CTO worked for IBM where he was sent across three continents.

Market Overview

- Indonesia's Hotel industry revenue is expected to show annual growth rate of 18.7% (CAGR 2020-2025). (Statista, 2020)
- Due to COVID-19, Southeast Asian hotels are offering a 14-day quarantine package for guests to isolate in comfort. (Local Post, 2020)
- Indonesia's ride-hailing and taxis user penetration is 22.3% in 2020 and is expected to hit 23.9% by 2025 (Statista, 2020)

Financials (USD)

	2021p	2022p	2023p	2024p
Sales	\$3,335,722	\$10,620,225	\$15,720,179	\$20,266,326