

Registered Indonesian Financial Planning Portal & Robo-Advisor



295K+

Total Users

52%

Revenue Growth (2019-2020)

58

Corporate Clients

Complete Financial Portal Offering Multiple Services



Mobile Phone Application

- Personal Financial Manager
- Financial Calculator
- Investment Calculator
- Financial Product Marketplace
- Educational Contents



Financial Planning Advisory

- Financial Consultation
- Workshops



Financial Planning Media

- Financial Planning Articles
- Financial Planning Videos

Robo-Advisor Service in Development, Featuring:

- **Automatic asset allocation** based on financial goals to get optimal return.
- **Automatic rebalancing asset allocation** for dollar-cost averaging (DCA).

Registered & Certified by National & International Institutions



Registered Financial
Planner Platform
(OJK)



Registered Electronic
System Organizer
(KOMINFO)



All financial planners
are certified
(CFP Board)



ISO 27001
Certification
(ISO)

Worldwide Clients & Partners

Uber

gojek

Jenius

CHUBB®



AIA



Rising Demand for Financial Education in Indonesia

- As of 2020, The Indonesian Financial Service Authority (OJK) reported that **the financial literacy rate for Indonesians aged 18-25 is only 32.1%, with those aged 25-35 at 33.5% (2020).**
- The government has targeted financial inclusion to reach 90% by 2024. One of the steps being taken to reach said target is **collaborating with institutions, including financial planning platforms**, in educating the mass population.

Financial Projections (in Thousand USD)

	2019	2020	2021p	2022p	2023p	2024p	2025p
Revenue	215.95	327.91	712.38	1,437.86	2,543.23	3,542.52	5,021.43

Seeking Investment to Develop Robo-Advisor Feature

\$1.2M

The Company is seeking \$1.2M from a co-investor, with a funding of \$800K by a VC already on hand.