

Vietnam's Leading Education & Study-Abroad Consultancy Firm

Helping Students
Achieve Their Dreams



\$5.6M

Revenue (2021p)

23%

Operating Margin (2021p)

133

Employees

Helping Vietnamese Students Achieve Higher Education in the US & Canada

Adjusts Learning Scheme & Methods to Meet Required Curriculums

The Cambridge and Brown curriculums are utilized from the very early stages of learning. The curriculum for K-12 students is arranged based on students' needs.

Successfully Sent 100+ Vietnamese Students to US Universities in 2019

Sent 100+ students to US Universities in 2019, with a total scholarship value of over USD 21M.

Serving Students Both Online & Offline



Tutoring



English
Lessons



Mock
Test



English
Debate



MOOC



Exam
Preparation



Academic
Camps



Study Abroad
Workshop



College Admission
Counselling

Team of Teachers & Consultants from Top US Universities



Led by Academic Scholars Highly Experienced in Education Consulting

Founder & CEO

The CEO is a graduate from the top university in Vietnam. Prior to founding the firm, she co-founded an education consulting agency focusing on teaching English. She has previously succeeded in sending thousands of Vietnamese students to study abroad.

Vice President

The Vice President is an expert in academics, sales, and content marketing with a master's degree in communication from one of China's top universities. He has a wide variety of experience in the educational field, ranging from being a lecturer, to a journalist, to Vice Director of an education consulting firm focusing on teaching English to young students.

Vice President 2

The other Vice President has 20+ years of experience in the education industry with a master's in science from one of the world's top universities. He holds expertise in Management, Academics, Debate, and much more. Prior to joining the firm, he held the role of Vice President for a New York-based education management company.

Market Overview

- According to CCIE World (2020), it is noted that 84% of young Vietnamese students in the US are studying in higher education. The remaining are in secondary schools and plan to go to US universities.
- The report by OECD (2020) shows that there is a need for adapting to regional conditions. Reaching students at home during school closures, due to the Covid-19 pandemic, needs a different strategy. The Ministry of Education and Training (MOET)'s first priority is to ensure the continuity of academic learning.
- According to MDPI (2020), Vietnam's internet penetration level increased by 10% as of 2020, raising the total amount of users to about 68.17 million.

Financials (in USD)

	2021p	2022p	2023p
Total Revenue	5,589,435	11,638,391	17,520,348
Operating Profit	1,265,535	3,565,491	5,690,548

Seeking \$2M at a \$8M pre-money valuation. Open to equity or debt.