

Profitable Cloud Kitchen Platform in SE Asia



\$7M

2021 Projected
Revenue

\$1.5M

2021 Projected
Gross Profit

2016

Establishment
Year

SaaS Platform with CLTV/CAC Ratio of More Than 10 Times



Health &
Wellness App



Cloud Kitchen for
Healthy Food

Collecting Data to Build Personalized Health & Wellness Solutions

The Company builds personalized health and wellness solutions for users by collecting data via features on their freemium subscription-based mobile app:

**Wellness
Journal**

**Machine-Learning
Dietary Guidelines**

**Consult with
a Nutritionist**

**IoT
Integration**

**Buy Healthy Food &
Wellness Products**

**Corporate
Dashboard**

**Wellness Coach
(Coming Soon)**

**Dynamic Insurance Premium
Pricing (Coming Soon)**

+ More

Halaal, ISO, & HACCP-Certified Cloud Kitchen for Healthy Food

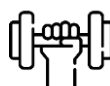
Users can sign up for online catering via The Company's Health & Wellness App or website. Available meal plans include:



Maintain
Healthy Diet



Weight
Loss



Muscle
Gain



Pregnancy
Diet



Vegetarian
Diet



Diabetes
Treatment Diet



Cardio
Treatment Diet



And More!

Recognized by National and International Organizations

- Partnership with the country's Ministry of Health
- NTT Japan – Top 10 Finalist Startup Challenge 2020
- McKinsey's Global HealthTech Network

Management Team

Chairman

- One of the country's Top 5 Entrepreneurs Below 30 2016 based on multiple national medias.
- Serial entrepreneur & investor in ventures with combined valuation of over USD 50M and achieved over 8X multiples within less than 3 years in various industries, including HealthTech, Big Data, F&B, & Lifestyle.
- Former Head of Strategic Planning & Investment at one the largest and most diversified property developers in the country.
- One of *Accenture's* Top 3% Strategy Consultant in Southeast Asia.

CEO

- One of the country's Top 5 Entrepreneurs Below 30 2016 based on multiple national medias.
- Head of Marketing at one of the top F&B groups in the country.
- Highly experienced in Sales & Marketing Strategy and Media Relations.
- General Manager at a premium catering service.

Financials

	2018	2019	2020	2021p	2022p	2023p
Revenue	\$1.2M	\$2.4M	\$2.7M	\$6.6M	\$21.8M	\$92.0M
Gross Profit	\$481.8K	\$686.9K	\$695.3K	\$1.5M	\$4.8M	\$23.2M

SEEKS TO RAISE \$5M FOR SERIES A FUNDING ROUND